The Laura Ingalls Wilder Memorial Society, Inc., continues to grow. In May of 1988, a building was purchased and developed as the Pepin Historical Museum (also known as the Laura Ingalls Wilder Museum). The museum features artifacts from Pepin’s past history as well as items relating to Laura Ingalls Wilder and that era. A well stocked gift shop is housed within the museum as well. Ideally located along State Highway #35 (306th 3rd Street) in the Village of Pepin, attendants are on duty from 10:00 a.m. to 5:00 p.m. daily beginning May 15 and closing October 15. Winter hours are 12:00 Noon to 4:00 p.m. Phone 715-442-2142. Visitors and “Laura” fans are most welcome. In 1994 an adjacent building was purchased with a view toward further expansion. Such plans will proceed when financially feasible.
Welcome to Pepin, Wisconsin

Lake Pepin
One of the 100 most beautiful scenic sights in the world, as stated on a plaque at Paris, France.