



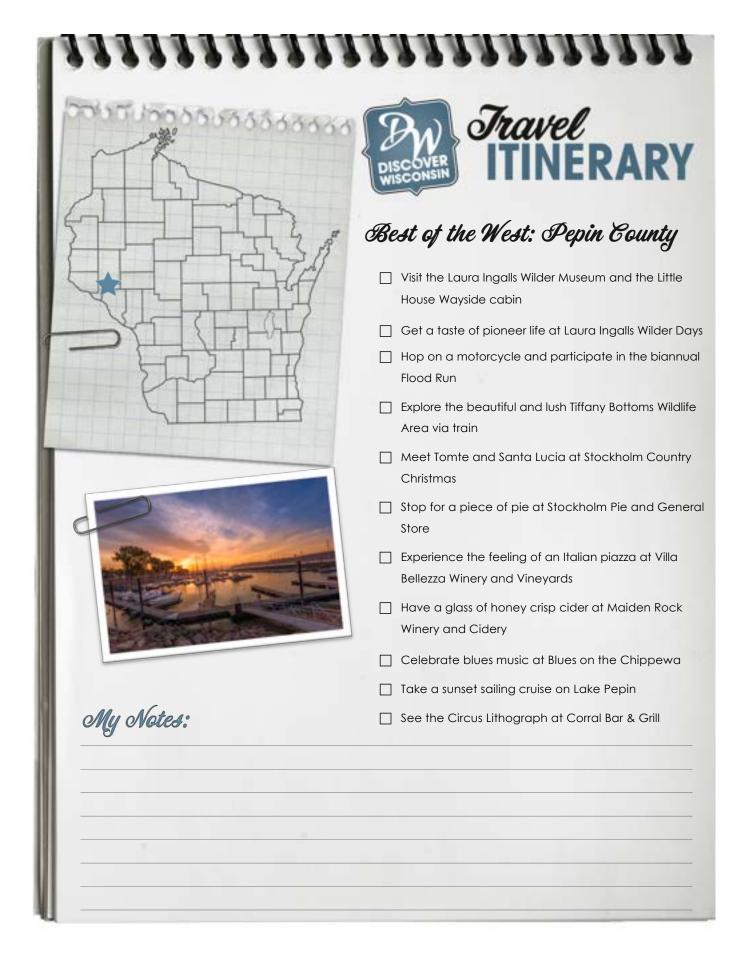
AN ITALIAN WINE EXPERIENCE PEPIN, WISCONSIN



VILLA BELLEZZA WINERY

Wine Tastings | On-Site Italian Restaurant | Wedding Spaces
OPEN ALL YEAR

Located along the scenic Great River Road www.VillaBellezza.com



2024 Pepin County Annual Events

Please like Visit Pepin County on Facebook, follow @visitpepincounty on Instagram, or visit www.visitpepincounty.com for updates

FEBRUARY

- 3 Pepin Lions Club Ice Fishing Contest Pepin
- 17 Winterfest @ Camp Pepin YMCA Pepin
- 24 Shake off the Snow Craft Sale Durand

MARCH

- 2 Mini Putt Putt with Pepin County Tavern League Durand
- 16 St. Patrick's Day Parade Stockholm

APRIL

- 20 Spring Flood Run Great River Road
- 25-27 100 Miles of Little Town Thrift Sales Hwy 10

MAY

- 3-5 100 Mile Garage Sale Lake Pepin area
- 11-12 Trillium Festival Stockholm
- 18 Durand Fire Department Annual Chicken Dinner Durand

JUNE

- 1 Tour de Pepin Lake Pepin area
- 7-9 Fresh Art Tour Countywide
- 7-9 Funfest Durand
- 8 Pepin County Dairy Breakfast Countywide
- 14-15 Pepin Trailblazers Barrel Racing Pepin
- 15 Arkansaw Creek Park Days Arkansaw
- 19 Music in the Park / unKaiged Durand
- 22 Scandihootenanny Stockholm





For local music or pop-up events, check out our online calendar

JULY

- 4 Independence Day Parade Stockholm
- 17 Music in the Park / Chris Kroeze Durand
- 20 Stockholm Art Fair Stockholm

AUGUST

- 1-3 Blues on the Chippewa Durand
- 1-4 Buffalo & Pepin County Fair Countywide
- 6 National Night Out Durand
- 10 Lake Pepin Pride Stockholm
- 21 Music in the Park / Taste of Durand The Whitesidewalls Durand

SEPTEMBER

- 7-8 Laura Days Pepin
- 21 Fall Flood Run Great River Road

OCTOBER

4-6 Fall Fresh Art Tour • Countywide

NOVEMBER

- 1-3 Women's Weekend Stockholm
- 21 Pepin Nouveau Pepin
- 30 Durand Dazzle Days Durand

DECEMBER

- **7** God Jul Stockholm
- 14 Holiday Market Stockholm
- 21 FIRE of Stockholm Stockholm
- 28 Holiday Luminary Hike Arkansaw







Credit: Emily Burton

Credit: @kristininmn

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For more information or additional Visitors Guides, email us at info@co.pepin.wi.us or call 715-672-7242 x 146.

www.visitpepincounty.com



Renée Graef has illustrated over 90 books for children, including the Kirsten series in the American Girl collection and many of the "My First Little House" picture books by Laura

Ingalls Wilder. Renée worked as a creative director for the Little House program for Harper Collins for five years and enjoyed traveling to the Laura Ingalls Wilder sites. The first site she visited was Pepin, Wisconsin, of course! Renée and her husband have recently moved to Mineral Point, Wisconsin. A vintage schoolhouse on the property will be her illustration studio, "Storybook Hill."

Fall Color Drives



Kristin Mitchell has owned her graphic design business for almost 27 years and has had the pleasure of working on visitor guides for all of those years. Kristin lives in Mineral Point

and loves the Driftless area and Wisconsin! She delights in working on the Pepin County guide every year. Kristin also owns and operates Little Creek Press, an independent publishing company.



























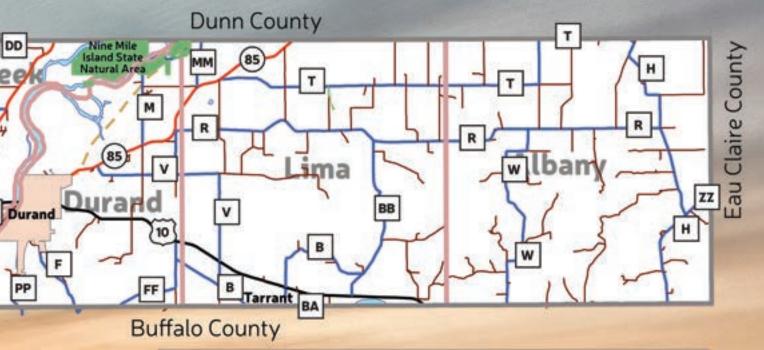


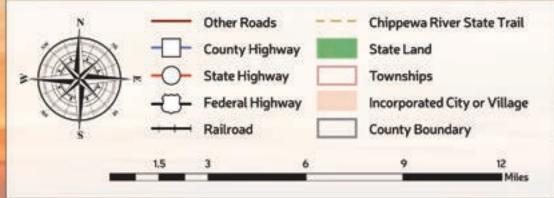












DISTANCE TO PEPIN COUNTY

Eau Claire 40 minutes

Winona 45 minutes

Rochester 1 hour

La Crosse 1 hour 15 minutes

Minneapolis 1 hour 20 minutes

Superior 3 hours

Madison 3 hours 15 minutes

Milwaukee 4 hours

PEPIN COUNTY IS...

The smallest county in Wisconsin

Along the Mississippi Flyway

Part of the Driftless Region

The birthplace of Laura Ingalls Wilder

On Lake Pepin, the largest lake on the Mississippi River

On the Great River Road, Wisconsin's only All-American Road

Named after Jean Pepin who settled on the shores in the late 1600s

Part of the largest, contiguous bottomland hardwood forest in the state

A STATE OF THE STA

First Nations in Pepin County

We are on Dakota and Ojibwe lands.

HOW MAIDEN ROCK GOT ITS NAME

Maiden Rock Bluff got its name from an oral story passed down for generations about a young and beautiful Dakota maiden, Winona, who was in love with a Dakota man. Sadly, interference from relatives forced her to marry someone else whom she despised. Shortly after her wedding she went missing and the next morning it was discovered that she had thrown herself from the bluff, giving it the name, Maiden Rock Bluff.

DAKOTA AND OJIBWE

The Mississippi and Chippewa River were major highways for both the Dakota and Ojibwe in the region. The Dakota controlled most of the land on the Western side of Wisconsin but Ojibwe, such as the Lac Courte Oreilles would often travel through the area down the Chippewa River to the Mississippi River. Although there were no permanent settlements within Pepin County, according to History of Buffalo and Pepin Counties, "The pioneer whites found evidence here of long continued human occupancy. Trails, at places worn several feet deep, followed the highlands bordering the water courses, sometimes scaling the sides and tops of the bluffs, and sometimes dipping into secluded "pockets" favorable for stalking the deer. The absence of trees, except where natural conditions protected them, spoke of springtime burning of the grass by the Indians for countless years. And the presence of the mounds along the Mississippi and Chippewa River terraces spoke of a still earlier occupancy of this region." The Dakota in western Wisconsin and eastern Minnesota were the keepers of the eastern door to the greater Dakota, Lakota, Nakota Nations. Led by Chief Wabashaw, they were semi-nomadic and lived



along the shores of both the Chippewa and Mississippi Rivers. During European settlement, the majority of Dakota were exiled by the U.S. Government to the Great Plains. Only a few families remained in the region. Today, the Dakota have four federally recognized nations within the State of Minnesota. The nearest Dakota tribal nation to Pepin County is the Prairie Island Indian Nation in Red Wing, founded in 1889 when Congress allocated lands to the descendants of these remaining families.

An oral story of a battle on the Chippewa River between the Ojibwe and Dakota has given an island along the river the name "Battle Island." The island is located across from the Five-Mile Bluff SNA and can be access by travel along the Chippewa River.

Amazing Women from Pepin County

LAURA INGALLS WILDER-CHILDREN'S AUTHOR

Pepin is famously known as the birthplace of children's writer, Laura Ingalls Wilder. Laura was born seven miles

north of Pepin in a small cabin on February 7th, 1867. Her parents were Caroline Quiner and Charles Ingalls. Laura, her sister Mary, and parents lived in Pepin for two years after Laura was born before they moved to Kansas. The family lived in Kansas for a short period of time before moving back to



Wisconsin when Laura was five years old. Laura learned many homesteading skills during her time in Wisconsin which inspired her as an adult to write her first book Little House in the Big Woods. Laura went on to write a Little House series which included Little House on the Prairie and On the Banks of Plum Creek. The birthplace of Laura is honored with a replica cabin which is open year-round for self-quided tours. The Laura Ingalls Wilder Memorial Society preserves this cabin and is responsible for the ongoing operation of the Laura Ingalls Wilder Museum. Every year, Laura and her many homesteading skills are celebrated with the Laura Ingalls Wilder Days held annually in September. You can also visit the Little Plum Place, the only remaining restored and preserved one room schoolhouse that showcases what life was like for Laura during her schooldays in Wisconsin.

HELEN PARKHURST-EDUCATOR AND AUTHOR

Helen is known for her creation of the Dalton Plan and founding of the Dalton School which is very closely related to the popular Montessori Schools. Helen was born in Durand in 1886 and graduated from Wisconsin State Teachers College at River Falls in 1907. After graduation she



studied at the Universities of Rome and Munich and alongside Maria Montessori. She was awarded her M.A. in 1943 from Yale University. Helen taught in Wisconsin and Washington before taking over as director of all Montessori Schools in the United States. Although Montessori and Dalton are very similar, there are differences.

Montessori—"Help me to do it myself"

Dalton—"Learn to take responsibility of your own learning"

Helen wrote several books and had her own educational program on ABC Radio Network. She has been named one of the 100 Educators of All Time and was decorated by the Queen of Italy, Empress of Japan, Queen of the Netherlands and was greatly admired by Eleanor Roosevelt. Today, Helen's legacy continues with schools in the Netherlands, England, Australia, Japan, and others adopting the Dalton Plan as well as a dedicated lecture hall at UW-Steven's Point. You can learn more about Helen at the Pepin County Courthouse Museum.

ELIZABETH CLARKE HARDY-POET

Elizabeth Clarke Hardy was born in New York in 1849. but moved to Wisconsin when she was 17. She took a teaching job and was married in Pepin County where she and her husband farmed in the Town of Lima. Elizabeth and her husband proudly practiced progressive farming techniques that were written about by journalists in state magazines and welcomed visitors to their farm. Although she was known locally and at a state level for her agricultural practices, Elizabeth was known nationally for her poems. Elizabeth wrote poems her entire life, but it wasn't until her 70s and after the loss of her husband that she wrote a poem called "The Loney Voyage" also called "The Unknown Shore." This poem was popular at funeral services and was read at memorial services for both President Harding in 1923 and President Woodrow Wilson in 1924.

Museums in Pepin County

PEPIN COUNTY HERITAGE CENTER-150TH ANNIVERSARY

The Pepin County Heritage Center is in the old Pepin County courthouse which served residents from 1874-1985. It is the last remaining wood-framed courthouse in Wisconsin and is one of only two existing Greek Revival style courthouses in the state. The adjacent Pepin County Jail was used until 1984 and still displays its rare, iron latticework. For more information, go to pepincountyheritagecenter.com.

LAURA INGALLS WILDER MUSEUM & WAYSIDE CABIN

The Laura Ingalls Wilder Memorial Society was organized in 1974 and through the help of local business owners and the landowner, the society was able to acquire three acres of the land at the original site of Laura's birth. The museum is in downtown Pepin, but to visit the wayside cabin, you will need to take County Road CC about 7 miles, roughly a 10-minute drive from Pepin. The museum is open seasonally from May-October, but the wayside cabin is open 24/7/365 for self-guided tours. Be aware that the driveway is not plowed in the winter.

PEPIN DEPOT MUSEUM

The Pepin Depot Museum is a restored railroad depot located in Laura Ingalls Wilder Park across from the Homemade Café in Pepin. The museum is no longer open to the public but can still be enjoyed from the outside.

STOCKHOLM INSTITUTE

The Stockholm Institute, also known as the Stockholm Museum, is run by a volunteer organization dedicated to preserving materials relating to the history of Stockholm, WI. Guests can research area history and family lineage using histories provided by area families, and enjoy the Gärdesgård, or traditional Swedish pole fence, common throughout Scandinavia. The museum is open early May through the God Jul Stockholm Christmas in early December.

Art and Music Events

FRESH ART TOUR: JUNE & OCTOBFR

The Fresh Art Tour is a semiannual event held the first full weekend of both June and October; this self guided tour will take you through Pepin, Buffalo, and Pierce Counties. Enjoy the beautiful artwork of over two dozen local artists who participate in these events and consider purchasing artwork to take home with you.

FUNFEST: JUNE

Funfest is a staple Durand community event and has been around since 1964. This event is filled with all your favorite carnival activities such as rides, live music events, car shows, bean bag tournaments, a parade, children's train ride, a 5K Fun Run, and so much more. There is always a plethora of things to do at Funfest!

SCANDIHOOTENANNY: JUNE

Hang out at Liberty Tree Farm with the Scandihoo crew celebrating MidSommar with fun, friendship, and lots of dancing. You'll find a Scandinavian food truck, music, and Scandinavian enthusiasts celebrating their roots. All are welcome at this event!

MUSIC IN THE PARK SUMMER SERIES: JUNE, JULY, AUGUST

Sponsored by the Durand Improvement Group and local businesses, the Music in the Park Summer Series is held the third Wednesday of the month throughout the summer at the Memorial Park in Durand. Bring your



Photo Credit: John Fentner

family, friends, and lawn chairs to enjoy an evening of lovely tunes.

STOCKHOLM ART FAIR: JULY

Special 50th Anniversary

The Stockholm Art fair has been bringing together artists to display their unique styles of art for 50 years! This event boasts over 90 vendors making it one of the largest events in Pepin County. You can also expect food trucks, great music, and free parking with a continuous shuttle to the main event area. Stockholm Art Fair is held at the Stockholm Village Park the 3rd Saturday in July.

BLUES ON THE CHIPPEWA: AUGUST

This free music festival brings musicians and music lovers together from across the country the first weekend in August. The organizers seek to promote positive change through the power of music and showcase the



region's wealth of musical artists. The blues are the root of all American music and have a deep cultural history. Experience this abundantly talented event at the Memorial Park in Durand.

PRIDE IN THE PARK: AUGUST

Every August, Lake Pepin Pride hosts a pride celebration in Stockholm's Village Park along the shores of Lake Pepin. You'll find speakers, entertainment, supportive nonprofit

Little Plum Place

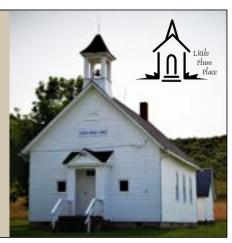


Nestled in Little Plum Valley in the heart of the county is the only restored and preserved one room rural school in Pepin County. (10 miles south of Arkansaw on County Road N or 7.5 miles north of Pepin) Privately owned and lovingly preserved, the school built in 1899 hosts a handful open house

weekends and is open by appointment or happenstance. Free Admission.

For more information call 715-442-2295.

You can find us on Facebook or visit www.littleplumplace.org.



organizations, food, art, and many other unique vendors. Stay to watch performances from drag queens and kings as they hit the stage for dancing and singing but be prepared to dance and sing



along with them. This show is all about being proud of who you are!

LAURA DAYS: SEPTEMBER

Participate in the cultural arts of the past during this celebration held the second weekend of September every year. The literary art of Laura Ingalls Wilder comes to life where visitors are provided with a fun and unique

opportunity to experience the arts up close and personal. Visitors can find a traditional crafts demonstration area, participants in traditional clothing, and a fiddling contest for youth. The event is held at the Village Park in Pepin.

Art Galleries & Shops:

Smith Brothers Landing

T + C Latané

BNOX Jewelry Studio

Indigo Swan

For additional information about artists, galleries, and art related events please explore our website: www. visitpepincounty.com

Wisconsin Great River Road

The Great River Road runs 3,000 miles following the winding Mississippi River through ten states. Within those ten states is the Wisconsin Great River Road consisting of 250 miles on Wisconsin State Highway 35. The Great River Road has long been known as a National Scenic Byway but in 2021, the Great River Road was

given the honor by the US Department of Transportation to be named an All-American Road. The United States has 184 National Scenic Byways designated, and only 37 All-American roads. The Wisconsin Great River Road is Wisconsin's *only* All-American Road.



Other Events

WINTERFEST: FEBRUARY

Have you ever ridden on an ice carousel? Well now's your chance to ride on Lake Pepin's largest! This event is packed with winter family fun events at the Camp Pepin YMCA in February such as snowshoeing, luminary trails, broomball, ice skating, fishing, sledding, arts and crafts, and much more.



FLOOD RUN: APRIL & SEPTEMBER

One of the oldest and largest motorcycle runs in America, this run dedicates 100% of its fundraising to Gillette Children's Hospital. You can ride along both Wisconsin Highway 35 and Minnesota Highway 61 starting near Hastings/Prescott down to Winona/Trempealeau. Join the run for a spring or fall ride and earn your gold star for completing the route!

100 MILES OF THRIFT SALES (HWY 10): APRIL & SEPTEMBER

Get your friends and family together for thrift sales in 10 towns along Highway 10 including Ellsworth, Plum City, Arkansaw, Durand, Mondovi, Eleva, Strum, Osseo, Fairchild, and Neillsville. This three day event is hosted at the end of April and mid-September. You can order a map from their Facebook page.

TRILLIUM FESTIVAL: MAY

Hosted at Rustic Road Gallery, between Stockholm and Maiden Rock, over Mother's Day weekend. This event is centered around trilliums and the promotion of native plants to help the pollinators. Talk to Wisconsin



Master Naturalists, purchase native plants, and take a walk through the millions of trilliums as they bloom in the valleys of the driftless.

100 MILES OF GARAGE SALES (LAKE PEPIN): MAY & SEPTEMBER

Another amazing thrift shopping opportunity in our area! This event runs along both the Wisconsin and Minnesota sides of Lake Pepin in May and September. The Minnesota side runs from Winona to Red Wing and Wisconsin from Fountain City to Prescott. There is no official map, but it's easy to find the sales with signs, balloons, and ribbons painting the sides of the road!

TOUR DE PEPIN: JUNE

Hosted by Lake City in June, this event runs along the shores of Lake Pepin on the Wisconsin and Minnesota side, making it one of the most beautiful and unique bicycle rides. Shuttle boats will be available at riders convenience. Choose your miles between 32, 40, 50, 72, or a century ride.

PEPIN COUNTY DAIRY BREAKFAST: JUNE

Long standing tradition of breakfast on the farm serving pancakes, Pepin County sourced maple syrup, sausage, cheese, pudding, ice cream, juice, and milk. This is event is held every June for National Dairy Month. There will be a variety of activities and games for the kids and a farm tour.

ARKANSAW CREEK PARK DAY: JUNE

Usually held over Father's Day weekend, this event has something for everyone at any age. Most famously known for the rubber duck race down Arkansaw Creek, there will also be a parade, tractor pull, food truck, beer tent, live music, and more!

BUFFALO & PEPIN COUNTY FAIR: AUGUST

Special 150th Anniversary

Held the first weekend in August, the Buffalo and Pepin County Fair has everything you could be looking for in a typical county fair. Demo derbies, carnival rides, tractor and horse pulls, live music, and exhibit barns fill the weekend.

WOMEN'S WEEKEND: NOVEMBER

Explore Pepin, Nelson, and Stockholm businesses as they open their doors with deals you won't want to miss. Grab your girlfriends and spend the day shopping and dining at your favorite places on the West Coast of Wisconsin.

PEPIN NOUVEAU: NOVEMBER

On the third Thursday of November, Villa Bellezza will release the first wine of the season, their Pepin Nouveau. Join them for complimentary food and the first taste! You can try Pepin Nouveau through the following weekend, and stock up for the upcoming holiday season.

DURAND DAZZLE DAYS: NOVEMBER

Bring your family to Durand Dazzle Days to shop the HoHoHo Craft Show with two gymnasiums full of vendors, the Kidpalooza where kids can play games, decorate their own cookies, make Christmas crafts, and meet Santa! The day ends with a holiday parade down main street.

For additional information about events, visit our website **www.visitpepincounty.com**

EUROPEAN CHRISTMAS MARKET:

NOVEMBER & DECEMBER

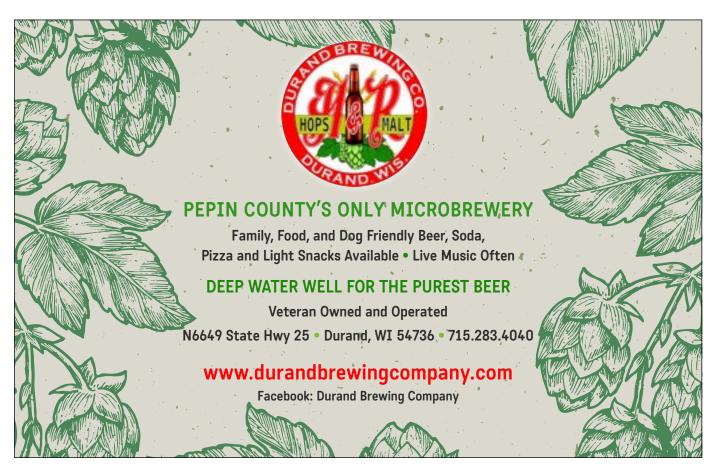
Experience the tradition of a European Outdoor Christmas Market on the Great River Road. Villa Bellezza transforms their piazzas into a European Christmas Market offering unique art, crafts, and merchandise for gifts and for yourself. You can visit during weekends in November and December.

STOCKHOLM HOLIDAY MARKETS: DECEMBER

Head to Stockholm and Maiden Rock for three weekends of fun, food, and shopping! Each celebration weekend holds a different theme: Old Fashioned Christmas, God Jul, Traditional Scandinavian Holiday, and A Handmade Holiday. You can meet Tomte and Santa Lucia, pet farm animals like an alpaca, ride on a traditional horse drawn carriage, attend fire sculpture burning, and so much more!

HOLIDAY LUMINARY HIKE: DECEMBER

Hosted by the Land Conservation Department in Arkansaw, this luminary hike is a little over a mile and will take you down the new trails built through Holden Park. Self-guided, dogs welcome, family friendly.



Welcome to Pepin County

Durand

"On the Banks of the Chippewa"

urand is your next favorite small-town charm community nestled between the banks of the Chippewa River and rolling hills of the Chippewa Valley. In downtown Durand, a must visit is the 1885 Great Anglo-American Circus lithograph inside the Corral Bar & Riverside Grill. The lithograph stretches 55 feet wide and stands 9 feet tall. Meant to dissolve within only a few short weeks, this circus poster miraculously survived through the years and is in excellent shape for us to enjoy today. Adjacent to the downtown area, you can find Wisconsin's last remaining wood-framed courthouse which has been converted into the Pepin County Heritage Center with a goal to preserve and exhibit Pepin County's history. Within this museum, you can find more information about Helen Parkhurst and Elizabeth Clarke Hardy, two famous women from Durand.

Helen Parkhurst was named one of the world's 100 most important educators of the 20th century. She studied under Maria Montessori and developed her own educational theory called the Dalton Plan. From there, Helen opened her own Ivy Preparatory School in New York City, wrote several books, and had a national radio and television program. Elizabeth Clark Hardy was known for her poem "The Lonely Voyage" also called "The Unknown Shore." This poem became so famous that it was read at two presidential memorial services: President Harding in 1923 and President Woodrow Wilson in 1924.

Durand hosts many musical events throughout the year, but the most popular and well known is the Blues on the Chippewa. Blues artists from around the nation gather to raise money for local non-profits at this popular event. Bring your own lawn chair and book your lodging or campsite early because you won't want to miss this!













Businesses and things to do in Durand:

Dining:

Alex's Pizza

Cell Block Lounge

Corral Bar & Riverside Grill

Dairy Queer

Kinafishe

McDonalds

Panther Drive-In

Perkz Café

Roostertail Bar & Grill

Subway

Rolling Greens Golf Course

Outings:

Canoe & Kayak Rentals from Corral Bar & Grill

Chippewa River State Trail

Old Pepin County Courthouse Museum

Rolling Greens Golf Course

Tarrant Park

Shopping:

Durand Smokehouse

Heike Pharmacy

Maloney's Baloney

Ryan's Sport Shop

St. Vincent de Paul's Thrift Shop

Stargazers Variety, Antique, and

Sunny Skies (RD

The Cottage: Flowers,



Arkansaw

A rkansaw is considered unincorporated but there are endless outdoor recreation opportunities in the area. Arkansaw Creek Park Days is the largest event of the year in this small town, bringing locals and visitors together for music, kids activities, a parade, and more. This event is famous for its rubber duck race down Arkansaw Creek!

In the downtown area you will find Ree Pete Sake's and The Rec Hall; both bars offer great food and will sometimes host rockin' local bands! If you're looking to take a country drive, Twisted Sisters Saloon is your biker/atv/utv destination.

Businesses and things to do in Arkansaw:

Dining:

Ree Pete Sake's

The Rec Hall

Shopping:

Scrap-A-Latte

Outings:

Arkansaw Creek Park

Dead Lake Holden Park

Pepin County
Shooting Range



Around Arkansaw, you'll find numerous outdoor recreation locations. Pepin County's Holden Park is just two miles south of Arkansaw with a campground on the shores of Silver Birch Lake and over a mile of hiking trails within the 80 acres. South of Holden Park is Dead Lake, a popular fishing spot for locals.





Pepin County Tavern League

COMPANY	PHONE	ADDRESS	CITY
Bodhi's Saloon	(715) 672-5991	209 W. Main Street	Durand
Captain's Legacy Bar & Grill	(715) 442-2337	206 Lake Street	Pepin
Cell Block	(715) 672-8580	200 W. Main St.	Durand
Club TEN Lounge Games and Lanes	(715) 672-5681	W4570 US Hwy 10	Durand
Corral Bar & Riverside Grill	(715) 672-8874	318 W. Main Street	Durand
Durand Brewing Company	(715) 283-4040	N6649 WI-25	Durand
Eau Galle Saloon	(715) 283-4221	N383 County Road D	Eau Galle
Hide-a-While Bar	(715) 875-4541	W1505 Albany D W	Mondovi
JR's Mainstreet Bar	(715) 495-5611	124 Pine Avenue East	Plum City
The Pickle Factory	(715) 442-4400	205 1st Street	Pepin
The Rec Hall	(715) 285-5459	N6219 County Road N	Arkansaw
Ree Pete's Bar & Grill	(715) 285-5003	N6210 County Road N	Arkansaw
Nelson Hotel Bar & Grill	(715) 673-4424	S114 Main Street	Nelson
Rivertime Wine-Beer	(612) 708-8598	418 2nd Street	Pepin
Rooster Tail Bar and Grill	(715) 672-3640	106 W. Main Street	Durand
Ron & Angie's Northside Bar & Grill	(715) 926-4711	N5425 County Road H	Mondovi
Spot Bar	(715) 672-8001	306 W. Main Street	Durand
Third Base Bar	(715) 442-2561	409 3rd Street	Pepin
Twin Bluff Bar	(715) 673-4700	S274 Hwy 35	Nelson
Twisted Sister's Saloon	(715) 647-2061	N3413 Cty Rd D	Arkansaw
Werner's Top Hat Bar	(715) 673-4782	N204 Main Street	Nelson





\$1,000 in Scholarships awarded annually



The Mini Putt Putt (Safe Ride fundraiser) is always held the 1st Saturday in March at the Masonic Hall in Durand, WI.



Follow us on Facebook





CORRAL BAR & RIVERSIDE GRILL

- Family-owned and operated
- Full menu of homemade food
- O Daily breakfast, lunch, dinner specials
- Family friendly, casual dining
- Large group welcome. Please call ahead

- Seasonal outdoor dining
- Deck overlooking scenic Chippewa River
- Banquet special events: Orton Room
- Canoe and Kayak rentals. Please call ahead
- Proudly serving you every day since 1977

Our family and staff would like to extend a sincere thank you to our local and visiting customers who continue to support us during the pandemic, whether by carryouts or otherwise. We would look forward to better serving you when things get back to some sort of normalcy, whenever that may be.



318 West Main Street, Durand, Wisconsin • (715) 672-8874







hen the owners of the Corral Bar and Riverside Grill were expanding their dining area in 2015, they discovered an original lithograph poster advertising the Great Anglo-American Circus coming to Durand on August 17, 1885. Upon this discovery, efforts were taken to research and preserve the lithograph so that this piece of history can be enjoyed for years to come!

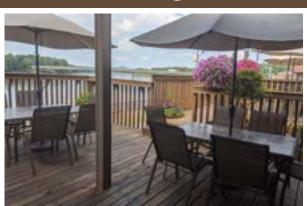
The 9 foot high by 55 foot long lithograph is believed to be the only remaining circus advertisement billboard for the Great Anglo American Circus, featured in the Smithsonian and the Atlas Obscura. Across the top of the lithograph, one will notice the major attraction of the event, featuring Miles Orton and little Allie and Bernard forming a human tower and balancing on top of a bareback horse running at full speed. As one would expect, this was a sight to be seen and attracted large crowds. We hope you will stop in Durand for a bite to eat, a drink, and to admire this unique piece of local, state, and regional history.

The room where the mural was discovered has been named the Orton Room in honor of Miles Orton, the owner of the Great Anglo-American Circus. The space featuring the lithograph can accommodate 80 to 100 people and is available for special events such as anniversaries, birthdays, class reunions, retirements or other parties. Events can be scheduled by calling (715) 672-8874, ask for Lori, Sharon, or Ron. For your convenience, the Orton Room is set up with a 5 foot by 10 foot screen and projector as well as Chrome Cast and Apple TV.

✓ To those of you visiting our area, we would like to welcome you to come to historic Durand and stop in for a real taste of Wisconsin and/or a refreshing beverage. Take a view of this unique and fascinating piece of history (poster)

We recommend calling ahead if you would like to stop in and marvel at the lithograph as the room will not be available when occupied or being prepared for private parties. If interested in hearing the history concerning the circus poster, call Ron at (715) 495-9835 to schedule a time.

corralriverside@nelson-tel.net • www.corralbarandriversidegrill.com







Pepin

"Birthplace of Laura Ingalls Wilder"

pepin is situated on the banks of Lake Pepin, the largest lake on the Mississippi River, and is the birthplace of Laura Ingalls Wilder, the famous children's author. Her book "Little House in the Big Woods" was based on her experiences while living in rural Wisconsin. Pepin quickly grew after its first settler in 1844 and was a stopping point for loggers on both the Mississippi and Chippewa River. Pepin's landscape is described as romantic, with the majestic rolling bluffs overlooking the stunning Lake Pepin. Pepin is easily accessible along the Great River Road and offers everything from a family fun getaway to a mini vacation with your closest friends, or a romantic minimoon with your significant other.

You can enjoy activities on Lake Pepin all year round, but the lake comes to life in the summer. Bring your boat or book a cruise and enjoy a day on the lake swimming, skiing, fishing, or simply watching the sunset. On shore you can find local bands playing, friends sharing delicious drinks and food, and families building memories along Lake Pepin's beaches. Perfect for your next vacation!

Every year, the Laura Ingall's Wilder Museum hosts the Laura Days village event. This event allows visitors to experience life as a pioneer. Demonstrators will show you how to make traditional household items, enjoy their fiddle around the campfire, and give demonstrations on woodworking, sewing, spinning, and cooking. It isn't uncommon to see women in traditional pioneer dresses, aprons, and bonnets and men with straw hats, suspenders, and a suede vest!

🗹 Villa Bellezza has 22 EV charging stations for guests!

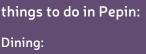












Businesses and

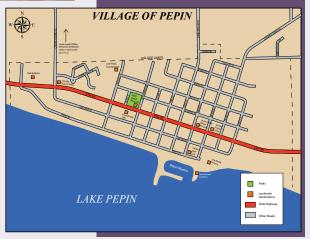
Captain's Legacy Bar & Grill Garden Pub & Grille Harbor View Café Homemade Café il Forno Ristorante at Villa Bellezza Pepin Bistro The Pickle Factory Third Base Bar

Outings:

Eagle's Cliff Fishing Guide Service Five Mile Bluff State Natural Area Laura Ingalls Wilder Museum & Wayside Cabin Pepin Public Beach & Marina Villa Bellezza Winery Pepin Train Depot Museum Cruise Pepin

Shopping:

BNOX Jewelry Studio Garden Pub Malt Shop Harbor Hill General Store Moselle Retail Pepin Country Stop Rusty Peddler Smith Brothers Landing T+C Latané Tin Roof Boutique Triple J's Western Shop







Tom & Catherine Latané
412 2nd Street
Pepin, WI
715-442-2419
www.latanepepin.com
Fine metalwork







Stockholm

"Small Village, Big Heart"

tockholm was settled in 1851 by a Swedish man named Erik Petterson. Most of the settlers in Stockholm were of Swedish origin and it was estimated that 90% of those living in Stockholm before the 1900s were Swedish. Today, Stockholm continues to honor that culture with many of the businesses taking on a Scandinavian aesthetic and hosting events that encompass Scandinavian traditions, such as their Christmas celebration, God Jul.

Stockholm is the ultimate unique shopping experience; you'll find everything you didn't know you needed! A ranking of "100 Best Small Towns in America" by travel media company, Far and Wide, listed Stockholm at No. 3 overall. Less than 80 people live in this village, but it is home to a welcoming and cozy community full of artists, craftsmen, and musicians.

A must visit is the world-famous Stockholm Pie & General Store. Stockholm Pie is one of America's favorite pie and café shops winning awards every year for their delicious creations. You cannot drive along the Great River Road without stopping to get a slice or whole pie from Stockholm Pie.









VILLAGE OF STOCKHOLM LAKE PEPIN

Businesses and things to do in Stockholm:

Dining:

Stockholm Pie & General Store Humble Moon Folkstead & Saloon Hop Dish & Vine

Outings:

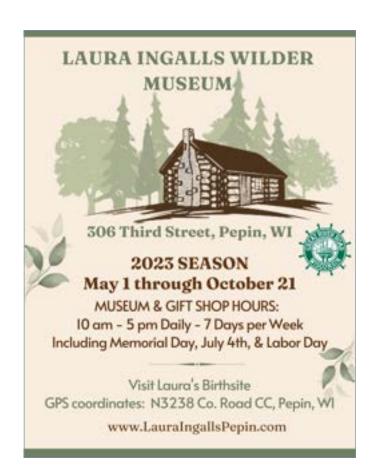
Maiden Rock Winery & Cidery Stockholm Museum Stockholm Village Park YMCA Camp Pepin Allaire House

Shopping:

The Palate

Felt Good Hugga Bugga Humble Moon Folkstead & Saloon Indigo Swan Iris & Oak Northern Oak Amish Furniture Sandy's Clothing and Art Scandihoo Stockholm Gardens

Lavender Bluff Farm Stockholm Pie Mercantile Little Larke Bakery





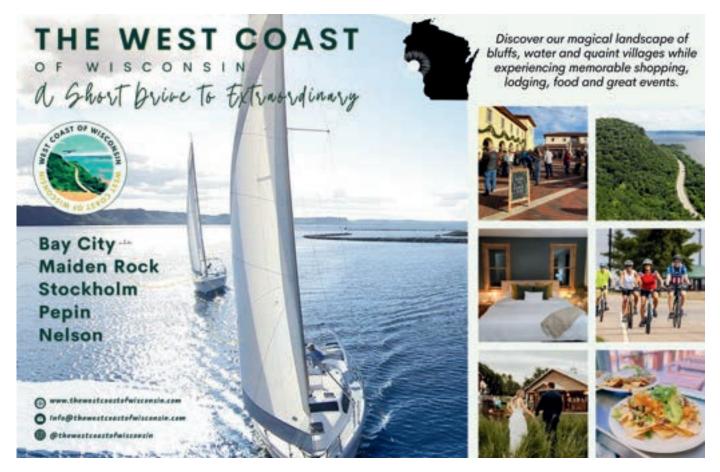
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Dining in Pepin County

ARKANSAW AREA

Ree Pete's Bar & Grill

N6210 Cty Rd N · Arkansaw · 715-285-5003

The Rec Hall

N6219 Cty Rd N · Arkansaw · 715-285-5459

Twisted Sisters Saloon

N3413 Cty Rd D · Arkansaw · 715-647-2061

DURAND AREA

Alex's Pizza

119 W. Main St. • Durand • 715-672-4303



\iint Bodhi's Saloon

209 W Main St · Durand · 715-672-5991

Cell Block

200 W Main St. · Durand · 715-672-8580

Club TEN Lounge Games and Lanes

W4570 US HWY 10 · Durand · 715-672-5681

Corral Bar & Riverside Grill

overlooking the Chippewa River. Corral also offers a to beat!



1018 E. Prospect St. Duran∂ WI 54736 715-672-5564 Burgers, Fries, shrimp&chicken wraps 🚮 Malts & Shakes, Cyclones,

Carbops

Frosted mugs of rootbeer

Twist, Choc., Van., & Flavor Burst Cones

Dairy Queen

1101 E Prospect St. • Durand • 715-672-8013



Durand Brewing Company

microbrewery. Bring your family, friends, and even

Durand Fresh Market

520 W Main St. · Durand · 715-672-5971

Hide-A-While Bar

W1505 Albany D · Mondovi · 715-875-4541

Kingfisher

214 W Main St. • Durand • 715-672-3211

KwikTrip

1101 Hardy St. • Durand • 715-752-8491

McDonald's

604 Hwy 10 E • Durand • 715-672-4332

Panther Drive-In

Traditional drive-in restaurant with car side delivery

Rolling Greens Golf Course

1324 3rd Ave W · Durand · 715-672-8139

Perkz Café

311 W Main St. · Durand · 715-672-3634

RoosterTail Bar & Grill

106 W Main St. • Durand • 715-672-3640





Ron & Angie's Northside Bar & Grill

N5425 Cty Rd H · Mondovi · 715-926-4711



306 W Main St. • Durand • 715-672-8001

Subway

300 W. Prospect St. • Durand • 715-672-3131

The Lone Pine

W2660 Hwy 10 · Mondovi · 715-672-5574

PEPIN AREA

Captain's Legacy Bar & Grill

206 Lake St. • Pepin • 715-442-2337

Just a block off the Great River Road, this bar and grill offers a dine in or patio option with generous and highly rated home-style meals. Be sure to check out their Facebook page for live music events!

Garden Pub & Grille

210 3rd St. (Hwy 35) • Pepin • 715-442-5500

Harbor View Café

314 1st St. • Pepin • 715-442-3893

Homemade Café

809 3rd St. (Hwy 35) · Pepin · 715-941-1164

Pepin Bistro

415 3rd St. • Pepin, WI 54759 • 715-402-2014



RiverTime Wine Beer Amusements

418 2nd St. • Pepin • 612-708-8598

The Pickle Factory Waterfront Grill

205 1st St. • Pepin • 715-442-4400

Third Base Bar

409 3rd St. • Pepin • 715-442-2561

Villa Bellezza il Forno

1420 3rd St. (Hwy 35) • Pepin • 715-442-2424 www.villabellezza.com

Within Villa Bellezza, Il Forno Ristorante enhances your wine tasting experience with mouth watering Italian dishes such as antipasti, salads, panini, and pizzas. This country italian restaurant features a brick oven and dining inside or out in their Piazza Bellezza. Either way, you will feel like you're in Italy.

STOCKHOLM AREA

A to Z Produce

N2956 Anker Lane • Stockholm • 715-448-4802 *Must follow directions on website

Humble Moon Folkstead & Saloon

W12128 WI-35 · Stockholm · 715-495-0743

Hop Dish & Vine

N2047 Spring St. • Stockholm • 608-317-6369

Stockholm Pie Company & General Store

N2030 Spring St. • Stockholm • 715-442-5505

BAKERIES AND COFFEE SHOPS



Allaire House

W12084 Hwy 35 · Stockholm



🔝 Batter and Bowls, LLC

N5813 Cty Rd BB · Durand · 715-579-7765 *Made to order*



Durand Bakery

112 W Main St · Durand · 715-672-8780



📅 Little Larke Bakery

W12084 Hwy 35 · Stockholm



Pepin Bistro

415 3rd St. • Pepin, WI 54759 • 715-402-2014



Stockholm Pie Company & General Store

N2030 Spring St. • Stockholm • 715-442-5505

Hours are subject to change, call for more information.







Shopping in Pepin County

DURAND AREA

Stargazers Variety, Antique, and Consignment 217 W Main Street

Ryan's Sport Shop · 406 W Main Street

The Cottage: Flowers, Home Décor & More

315 W Main Street

Wheatfield Hill Organics · N5457 HWY 25

Sunny Skies CBD

100 W Main Street

USDA licensed hemp grower, processor, and CBD product company with a retail store in Durand. From soil to oil, right here in Wisconsin! You can find quality CBD products including tinctures, topicals, edibles, bath & beauty, and more!

Eau Galle Cheese

N6765 HWY 25

Family owned business since 1945 with handmade only cheeses. You don't want to miss their National Champion Parmesan and Asiago! Spend some time in their retail store where you'll find one of a kind products and gifts for every food lover in your life.

ARKANSAW AREA

Scrap-A-Latte · N6060 County Road N

Sam's Produce · W7272 County Road P



PEPIN AREA

Harbor Hill General Store · 309 3rd Street

Country Stop of Pepin

1315 Charland Drive

A premier country market right on the Great River Road. You'll find anything from a farm fresh produce stand and meats to your favorite new garden decoration or furniture. You'll want to spend some time here to see everything they have to offer!

Tin Roof Boutique

202 3rd Street

You won't find more Lake Pepin items anywhere else, for both the Wisconsin and Minnesota side! Tin Roof Boutique is right on the Great River Road and will become your new favorite store for home décor, apparel, kitchen items, gifting, and more!

Triple J Western Shop · 210 Lake Street

Moselle Retail · 109 Prairie Street

Pepin's Rusty Peddler · N1085 Sand Ridge Road

STOCKHOLM ARFA

Hugga Bugga · W12103 HWY 35

Sandy's Clothing and Art · W12098 HWY 35

The Palate • W12102 HWY 35

Northern Oak Furniture · N2048 Spring Street

Iris and Oak Gallery & Gifts · W12117 HWY 35

Scandihoo · W12092 HWY 35

Little Larke Bakery · N2055 Spring Street

Stockholm Pie Mercantile · N2030 Spring Street

Lavender Bluff Farm · W11976 State Hwy 35



Unique gifts, decor, apparel, handbags, candles, games, puzzles, specialty food & candies along with locally one-of-a-kind artisan made handcrafted items and so much more. Located on the Great River Road.













202 Third Street, Pepin • 715-225-4047
Like us on Facebook or Instagram at tinroofpepin for updates.

Your One Stop Shop for Local Sausage, Wine, Take and Bake Pizza and Award Winning Cheeses.



Sundays: 9:30 am to 5:00 pm

Holidays: 9:00 am to 2:00 pm

N6765 State Hwy 25 Durand, WI 54736 715.283.4211





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SunnySkiesCBD.com | 715-672-8760 | 100 W. Main St. | Durand, WI 54736
These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Always check with your physician before starting any program.

Stay in Pepin County

COMMUNITY	RENTAL NAME	# OF GUESTS	# OF ROOMS	NUMBER OF BEDS (& PULLOUT COUCHES)	# Bath- Rooms	PET FRIENDLY	WATER VIEWS	SEE AD ON PAGE
Durand	Cobblestone Inn & Suites 325 W Prospect St, Durand • 715-672-5057 staycobblestone.com/wi/durand/		31			Y		
Durand	Prospect Place 102 E Prospect St · 608-658-3828 facebook.com/prospect.place.durand	10	3	9	1.5	Y		See ad on page 39
Durand	Junebug Rentals 719 10th Ave E • junebugrentals.com	8	3	6	2			See ad on page 39
Pepin	Pepin Valley Cabins W9592 Balsam Lane • 715-448-0177 hiddenmeadowandbarn.com	40	10					
Pepin	Pepin Marina Retreat 406 1st St ·AirBnb ·612-961-2528	6	3	5	2	Υ	Υ	See ad on page 39
Pepin	Pepin Guest Haus 1485 1st St • AirBnb • 952-237-6014	4	1	2	1		Υ	See ad on page 39
Pepin	Great River Amish Inn 311 3rd St • 715-442-5400		7					
Pepin	Pepin Motel 305 Elm St • 715-442-2012 lakepepincampground.com		32					
Pepin	Lost Creek Retreat N1900 County Road CC · AirBnb	4	2	2	1			
Pepin	Pepin Eagles Nest 1480 First St • 952-237-5210 pepineaglesnest.com	8	1	4	2			
Pepin	Cozy Cabin Rental 1204 Charland Dr · AirBnb · 608-443-8794	6	3	5	1			
Pepin	Cozy Cabin Rental 2 1107 Cindis Ct • AirBnb • 608-443-8794	8	3	5	1			
Pepin	The Pepin Cottage 405 Main St • pepincottage.com • 715-495-0745	9	3	6	1			
Pepin	Great River Cottage 406 & 410 Third St • 651-380-9379 greatrivercottage.com	9	3	8	1			
Pepin	Great River Cottage 2 406 & 410 Third St • 651-380-9380 greatrivercottage.com	4	1	1	1			
Pepin	Wildflower Cottage 306 7th St • 715-600-3953 vacationwithraspberry.com	15	5	8	2			
Pepin	Lumberyard Lofts 409 2nd St • 715-600-3954 vacationwithraspberry.com	48	15	18	9			
Pepin	Charming Retreat w/ deck 213 Locust St · AirBnb · 612-743-8589	8	4	4	1			
Pepin	The Main on the Bluff W8497 Sand Road • AirBnb • 612-810-9296	10	4	6	2			
Pepin	Villa del Lago 100 Pine St·AirBnb·614-580-0079	9	4	6	1		Υ	
Pepin	Villa Serra 510 1st St · AirBnb · 614-580-0079	6	3	3	2		Υ	

Pepin	Casa de Pepin 610 1st St · AirBnb · 651-249-5912	8	4	4	2		Y	
Pepin	Quonset on the Corner 309 7th St • AirBnb • 651-301-9005	4	2	3	1			
Pepin	Lake Pepin Cottage w/ patio 609 Prairie Ave · AirBnb ·651-335-7499	5	2	4	1	Y		
Pepin	Riverview Respite 400 1st St · AirBnb · 651-955-8209	4	1	2	1		Y	
Pepin	Peace of Pepin 506 1st St • AirBnb • 651-955-8209	8	3	5	2.5	Y	Y	
Pepin	Cedarwood Cottage N1148 Lake Port Rd • AirBnb • 702-219-8722	10	4	4	2.5			
Pepin	Lake Port W10293 State Hwy 35 · AirBnb · 702-219-8722	8	3	4	2	Y	Y	
Pepin	Pepin Country Lodge N1694 Cty Rd N • 715-442-2315	10	4		2			
Pepin	My Lykke Place 400 Dunn St · AirBnb · 715-491-3782	8	3	5	2			
Pepin	Lakeview Creamery North 109 Prairie St · AirBnb · 715-760-1858	4	1	2	1		Υ	
Pepin	Lakeview Creamery South 109 Prairie St · AirBnb · 715-760-1859	4	2	2	2		Υ	
Pepin	The Paige 902 4th St • AirBnb • 920-960-9123	6	2	5	1	Y		
Pepin	Main Street Suite 107 Main St • AirBnb • 952-221-4394	8	3	5	2		Υ	
Pepin	Scenic View Cottage W10354 State Hwy 35 · AirBnb · 952-423-8126	5	2	3	1	Y		
Pepin	The Dock Side on Lake Pepin 304 1st St · docksidelakepepin.com	6	2	2	2		Υ	
Stockholm	Birchwood Acres N2925 South Pepin Pava Lane • 612-282-0810 birchwoodacresonlakepepin.com	20	5	12	5		Y	
Stockholm	Camp Pepin YMCA W10915 East Lake Dr • 651-800-9316 redwingymca.org	58	6					See ad on page 25
Stockholm	Allaire House W12084 WI HWY 35 · 612-363-8284 rivertownlanding.com	12	5	7	2	Y		
Stockholm	Bogus Valley Holm N1981 Bogus Rd • AirBnb • 507-273-7706	6	2	4	1.5			
Stockholm	Art Orchard Guest Suite N2042 Spring StAirBnb • 612-770-6741	3	1	1	1			
Stockholm	Lake Pepin Unit w/ Pond N2038 Elm St · AirBnb · 612-990-7374	2	1	3	1		Υ	
Stockholm	Modern Beachfront Oasis W12057 State Hwy 35 · AirBnb · 651-247-1147	8	3	6	1		Υ	
Stockholm	Carriage House Inn W12360 State Hwy 35 · AirBnb · 715-222-2913	2	1	2	1		Υ	
Stockholm	South Bluff Stay N1858 Lawson Ln • AirBnb • Facebook	6	3	3	2			
Stockholm	Barefeet Retreat W11073 W Lake Dr • AirBnb • 715-495-9261	7	3	4	1.5		Υ	
Stockholm	Hideaway on Spring St N2049 Spring St · AirBnb · 941-840-2268	4	1	3	1			
Stockholm	Sunset Cottage W12039 Hwy 35 • AirBnb • 941-840-2268	6	2	4	1	Υ	Υ	

Wedding Venues

STOCKHOLM AREA

Liberty Tree Farm • 480-766-9371

Maiden Rock Winery & Cidery • 715-448-3502

Stockholm Pie & General Store • 715-442-5505

Twin Bluff Farm • 612-368-7311

DURAND AREA

Durand Rod & Gun Club • 715-318-8281

PEPIN AREA

Pepin Sportsman's Club • 507-261-9438

The Hidden Meadow & Barn • 715-448-0326



Meeting & Special Events

Venues

ARKANSAW AREA

Arkansaw Community Center • 715-495-1456

DURAND AREA

Club TEN • 715-672-5681

Corral Bar & Riverside Grill (see ad on pages 20 & 21) 715-672-8874

The Orton Room is a newly built room connected to the Corral Bar & Grill with the 9 feet high and 55 feet long circus lithograph from the 1885 Great Anglo-American Circus. Seating up to 80 people, this room is perfect for your next special event!

Riverview Community Center • 715-672-4101

Rustic Chic Retreat • 715-495-4472

PEPIN AREA

YMCA Camp Pepin (see ad on page 25) 651-800-9316 • alsdfjanvoairhgoiwn

The YMCA Camp Pepin is set on the shores of Lake Pepin and is the perfect place to host groups of friends, family reunions, wedding parties and more!

STOCKHOLM AREA

Stockholm Pie & General Store • 715-442-5505

Other

FLORAL

Kallstrom Flowers • 715-495-7049

Love You More Floral Design • 612-578-8505

The Cottage: Floral & Gift • 715-672-4321

DESSERT & CATERING

Batter & Bowls • 715-579-7765

The Charcuterie Enthusiast

Thecharcuterieenthusiast22@gmail.com

Stockholm Pie & General Store • 715-442-5505







Train Rides into the Tiffany Bottoms

he Tiffany Wildlife Area is a 13,000 acre property between Pepin and Buffalo County and contains one of Wisconsin's largest, contiguous bottomland hardwood forests. Within the Tiffany Wildlife Area is the Tiffany Bottoms State Natural Area. The property is a transition zone between typical floodplain forest of silver maple, river birch, ashes, and basswood in the southern portion and moves to a more oak-dominated forest in the northern part. Tiffany Bottoms is a birding paradise! Besides typical game species, the area holds rare and uncommon raptors, warblers, great blue heron, pileated woodpeckers, blue-gray gnatcatcher, and many other birds to check off your birding list. Many recreational activities are allowed within the Tiffany Wildlife Area including primitive camping, but a permit must be obtained from the Alma DNR office.

The Chippewa Valley Motorcar Association is an organization of railroaders and rail enthusiasts that lease the tracks owned by the DNR just south of Durand. The train ride runs along HWY 25 about five miles into the



Tiffany Bottoms Wildlife Area and will stop occasionally for visitors to hear about the history of the area or enjoy the beauty of the Tiffany Bottoms. The club allows train rides to the public that are hosted by local organizations. Reservations are required to ride the train and must be made with the host organization, not the Motorcar Association. Follow their Facebook page to stay updated on events and scheduled rides or check out the PBS episode found on their website!

https://www.cvmca.info/

(f) Chippewa Valley Motorcar Association

The Mississippi Flyway

The Mississippi Flyway is a migration path that follows the Mississippi River from the Gulf of Mexico to Canada, encompassing 21 states. Twice a year, 325 bird species travel the Mississippi Flyway. Half of North American bird species spend at least part of their lives on the Mississippi Flyway. The most active migration times are April-May and September-October. You can help migrating birds by:



- 1. Turning off non-essential lights from 11pm to sunrise.
- **2.** Painting or decorating your windows to avoid collisions
- 3. Keeping cats inside, in an enclosure, or on a leash
- 4. Plant native habitat and food
- **5.** Keep dogs leashed, especially on a beach or in a natural area
- 6. Support birding groups and legislation
- 7. Feeding hungry travelers with clean bird feeders and hummingbird feeders—without the red dye!



Pepin County Historical Society

Preserving the Heritage of Pepin County

The last remaining wood courthouse in Wisconsin, constructed in 1873-74, it served as the Pepin County Courthouse until 1985. Listed on the State and National Register of Historic Places. Also visit the old jail, built in 1895, displays highlighting Pepin County history, and the research room.



www.pepincountyheritagecenter.com



Car, CUV/SUV,
Pickup, RV,
Trailer, Lawn,
Semi, Farm

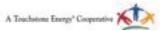
Alignments, Batteries, Brakes, Oil Changes, Suspension & More

300 W Prospect St, **Durand, WI**

(715) 672-8300







Pierce Pepin Cooperative Services (PPCS) is an electric distribution cooperative located in western Wisconsin serving Pierce and portions of Pepin, St. Croix, and Buffalo counties. Since its lines were first energized in 1938, PPCS has grown to serve over 6,840 members, 9,900 meters and 1,345 miles of line. PPCS provides reliable energy services and strives to be an active participant in local communities through advocacy, education, and charitable donations. In 2021, PPCS launched a subsidiary, SwiftCurrent Connect, to bring high-speed, fiber internet service to underserved areas of western Wisconsin.







Explore the Outdoors

BOAT & CANOE LANDINGS

Pepin County is a popular spot for fishing and water recreation on both Lake Pepin and the Chippewa River. There are three boat landings to access Lake Pepin, four boat landings to access the Chippewa River, and one canoe landing to access the Chippewa River.

- Stockholm Boat Landing: Free landing in Stockholm Park accessing Lake Pepin, limited parking, restrooms in park.
- Deer Island Boat Landing: Free landing on Deer Island accessing Lake Pepin, limited parking, no restrooms.
- Pepin Boat Landing: \$10 fee to park, access to Lake Pepin, adequate parking, suitable for larger watercraft, fish cleaning station, public restrooms.
- 4 Pepin Highway 35 Boat Landing: Free landing accessing the Chippewa River, due to sand buildup this landing is hard to access by boat during low water levels.
- **Ella Boat Landing**: Free landing accessing the Chippewa River, adequate parking, across from the Tiffany Wildlife Area.
- Dead Lake Boat Landing: Free landing accessing
 Dead Lake, during the spring flood there is a chance
 you can access the Chippewa River.
- Silver Birch Boat Landing: Free landing accessing Silver Birch Lake.
- 8 Thompson Lake Boat Landing: Free landing accessing Thompson Lake.
- Durand Boat Landing: Free landing with adequate parking located between 1st and 2nd Avenue West.
- **Durand Main Street Boat Landing**: This landing isn't used as often, limited parking, steeper access, great to use when the Durand Boat Landing is busy or full.
- Hubbard's Landing: Canoe and Kayak access only, parking lot across from street, you will need to walk downhill with your gear to access the landing.

HIKING & BIKING

Pepin County has three State Natural Areas with easy access to hiking trails and one county park with hiking trails, as well as one designated biking trail.

- Maiden Rock Bluff SNA: most popular and well known hiking trails in Pepin County. You can choose two paths: through the prairie, or along the rim. The prairie hike is level and easy, the rim hike has more slight elevation changes and obstacles. Both hikes will take you to the Maiden Rock Bluff with some of the most amazing views, especially during peak fall colors.
- Five Mile Bluff SNA: Another hike with extraordinary views. This hike will give you an overlook of the Chippewa River and Pepin Valleys with a glimpse of Lake Pepin in the distance but does require a steep climb uphill.
- Holden Park: Over a mile of new trails built in 2022, this hike will leisurely take you through the woods, but will require a trek uphill along the road to loop back to your vehicle.
- 4 Chippewa River State Bike Trail: This trail runs from the City of Durand to Phoenix Park in downtown Eau Claire and is open year-round. You will pass through river bottoms, prairies, sandstone bluffs, and wetlands on a well maintained, paved trail. The trail joins with the Red Cedar State Trail in the Dunnville Wildlife Area near the confluence of the Red Cedar and Chippewa Rivers.
- Sine Mile Island SNA: Perfect for prairie lovers!

 Although most of this SNA is across the Chippewa and only accessible by boat, some prairies can be accessed and enjoyed along County Road M.



CAMPING

Pepin County has four campgrounds, and they all offer RV and tent camping with electricity, boat launches are nearby, picnic tables, playgrounds, and grills.



Stockholm Campground

651-380-8654 · villageofstockholm.com

- Located in the Stockholm Village Park, this campground is right on Lake Pepin with excellent views and offers a privy toilet, potable water, and swimming beach. First come, first serve.
- · Open April 1st-October 15th



Lake Pepin Campground

715-448-9013 · lakepepincampgroundwi.com

- Located in the heart of Pepin, this campground is the largest campground in Pepin County with roughly 200 campsites that are mostly seasonal camping. Some limited daily sites are offered.
 Dump station on site.
- Open April 15th-October 15th



Holden Park Campground

715-672-7242 x 146 · www.co.pepin.wi.us/holden

- •Just south of Arkansaw, this quiet little park is right on Silver Birch Lake with close access to the Tiffany Wildlife Area and over a mile of hiking trails. A new shower house, flush toilets, and potable water will be built in 2024, stay tuned!
- April 1st-Thanksgiving



Tarrant Park Campground

715-672-8770 · durand-wi.com

- Located across from the Bauer Built Sports
 Complex, this campground is right on the
 Chippewa River Bike Trail with access to showers,
 tennis courts, and flush toilets. Dump station on
 site. New swimming pool to be built in 2025.
- Year round, water and restrooms available May 15-October



Fall Color Drives

Pepin County is one of the prettiest places to see fall color in Wisconsin! The best way to stay updated on peak Wisconsin fall color is to visit the Fall Color Report on the Travel Wisconsin website. Pepin County typically peaks in Mid-Late October depending on weather patterns during the year. Dry summer days may force trees to lose their leaves early, or they will prematurely start color production. Adequate summer rains promote good tree health and leaf retention. In the fall, cold and sunny days help trees produce the vibrant colors we wish to see! Here are some of the best fall color tours in Pepin County:

- 1. Take a leisurely drive down the Great River Road and enjoy the views of Lake Pepin
- 2. Hike along the rim of Maiden Rock Bluff and take an epic fall color photo
- **3.** Wander your way to Big Coulee Road, known for its vibrant yellow Sugar Maples
- **4.** Overlook the beautiful Chippewa River with a hike up to Five-Mile Bluff Prairie SNA
- **5.** Take a wandering drive along County Road CC and visit Laura's cabin





MP # 220684



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129 Acres \$1,050,000—Active
109.95 Acres \$599,000—Active
100 Acres \$899,000—Active
92.8 Acres \$510,400—Active
87 Acres \$408,900—Active
54 Acres \$378,490—Active
41.43 Acres \$323,000—Active
40 Acres \$449,900—Active
25 Acres \$285,000—Active
21.85 Acres \$140,000—Reduced
21 Acres w/Home \$410,000—Active
2 Acres w/Home \$525,000—Active

DUNN COUNTY

113.9 Acres \$489,500—Reduced 16.55 Acres \$110.000—Active

PEPIN COUNTY

277.75 Acres \$888,800—Sold 112 Acres \$475,000—Sold 73.6 Acres \$441,696—Pending 49.49 Acres w/Cabin \$400,000—Sold

PIERCE COUNTY

431.81 Acres \$2,700,000—Sold 124.48 Acres \$500,000—Sold

TREMPEALEAU COUNTY

137 Acres w/Home \$1,000,000—Active 60 Acres \$405,000—Active 35 Acres w/Home \$425,000—Active 20 Acres w/Home \$645,000—Active

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